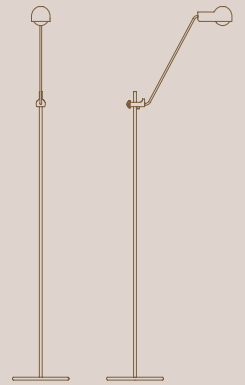


karakter®

Domo Floor



Press Release

Joe Colombo



Domo Floor Lamp

Joe Colombo

Last year the Danish design brand Karakter Copenhagen introduced its very first collection. A carefully handpicked collection of lamps, furniture, and gallery pieces – some by designers who have already written the history of design others by those who aspire to write the future.

One of the driving forces in last year's collection was the iconic Italian designer Joe Colombo. Known for his democratic and functional design, his flexible and convertible furniture meant to be used in many different ways – all to the benefit of the user.

As a part of their new collection Karakter will unveil additional designs by Colombo. One of them being – the DOMO.

DOMO is a series of three lamps. Originally designed in 1956 and all based on the same core shape, which was then scaled up – or down – and slightly altered to fit the different needs for lightning. Colombo created three lamps that look very much alike – but still each of them have a distinct look of their own.

Karakter is proud to introduce the smaller Table Lamp, the tall and slender Floor Lamp and the one in the middle, the elegant Wall Lamp.

Type:
Floor lamp

Design:
Joe Colombo
1965

Description:
Painted steel rod and base, painted alu shade and joint. On/Off floor tap switch on PVC cord.

Description (green):
Chrome steel rod, painted steel base, painted alu shade and joint. On/Off floor tap switch on PVC cord.

Materials:
Alu, steel

Finishes:
- Black painted or Copenhagen Green (chrome rod)

Cord:
3,5 meters

Shade:
L198 mm (8") , W110 mm (4 3/8")

Bulb:
Max: E27 Philips Globe G95 Halogen 42W 230V

Milan, Italy

Joe Colombo (1930-1971) believed in democratic and functional design. Flexible and convertible furniture meant to be used in many different ways – all for the benefit of the user.

He experimented with new materials and the latest technologies and designed futuristic “machines for living”, many of which have become icons for a new way of living.

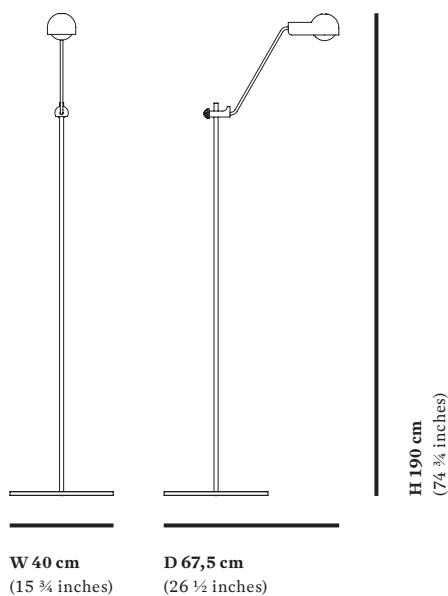
The definition of Karakter.

Karakter Copenhagen is a Danish design brand specializing in the production of furniture, interior objects, lighting and gallery pieces.

We seek out designs that are out of the ordinary—from designers who have already written the history of design to those who are aspiring to write the future.

All the designers presented by Karakter Copenhagen are handpicked for their ideas and creativity and shared by all of them is an inspiring level of productivity and an uncompromising take on their work. Something that is also fundamental for Karakter and our design choices.

—CEO & Partner, Christian Elving,
“The idea in itself should be uncompromising. Design should originate from a genuine desire to create, or to solve a problem—not a desire to sell.”



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